

SignShow 7POP

7" LCD Point of Purchase *Digital Signage Media Player*



7POP Advantages

- Active matrix TFT LCD technology
- 7" diagonal panel
- 800 x 480 addressable pixels
- LAN support (LHN model)
- Integrated MPEG-4/MJPEG decoder
- Multizone video/graphic display
- Supports SD 1.0 card
- Upload via LAN (I207LHN)
- 300 cd/m² high brightness

The SignShow 7POP (Point of Purchase) is ideal for shops, supermarkets and department stores. The bundled General Layout Editor (GLE) software allows you to create professional digital signage content in a matter of minutes.

Promote the latest products, games, movies and gadgets whether using audio, video or graphic images, all with or without ticker text in a simple cost effective solution. To get the latest story in front of your customers with minimum effort, you can upload locally using USB or FTP.

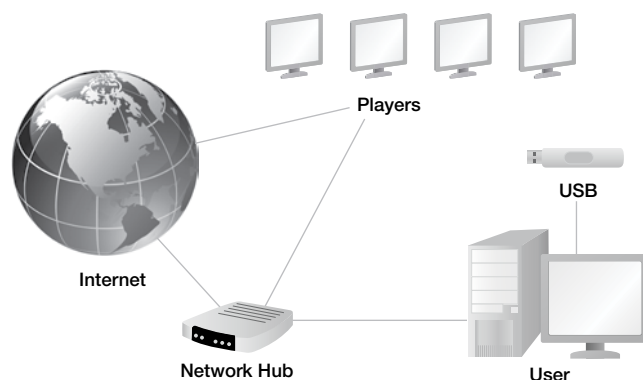
- Microsoft® Windows XP and Vista 32/64bit
- Full Preview Mode
- Drag and Drop - video, graphics, sound files
- Ticker (left to right, right to left, top to bottom)
- Design your own or choose from predefined templates

General Layout Editor (GLE) is a Microsoft® Windows application program which is used to design program content for digital signage players. GLE supports various audio, video and image file formats to meet today's fast-paced business environment.

With its user-friendly Microsoft® Windows interface, GLE makes it easy to create audio, video, image and tickers and then combine them to play simultaneously on the same screen. GLE is a sophisticated content management tool which makes broadcasting information or digital advertising straightforward.



Specifications	
Model	7POP
LCD Technology	Active matrix TFT colour LCD 7" diagonal screen size White Lighting LED Backlight
Resolution	800 x 480
Brightness	300 (typical)
Contrast	500 (typical)
Memory Card	SD 1.0 (Support up to 2G)
Program Editor	GLE (Microsoft® XP, Vista32) application software
USB	2.0
PMMA Glass	Yes
Inputs	DC Power Input port USB 2.0 port SD 1.0 Port (SD Card is optional)
Network (LAN)	RJ45 (No wake on LAN function) Support DHCP (I207LHN)
Speaker	1W x 1W @ 8 ohms
Real Time Clock	24 Hour Type
Timer On/Off	Yes, Scheduled LED Backlight On/Off
Scheduled Program Play mode	Yes, Year Calendar with weekly/monthly/daily schedule settings, volume control
JPEG Slide show with background music	Yes
Ticker	Yes (left to right, right to left, top to bottom, bottom to top)
Security	Content Protection (optional) support XFS file-system for SD card SD Slot locked by cover
Content Upgradable via USB Memory	Yes
Content Upgradable via LAN	Yes (I207LHN)
Remote Control	Yes (Optional), supports NEC IR timing protocol
Program Editor	Microsoft® Windows (XP, Vista) application
Power Consumption	13 watts (max) 7 watts (Power save mode)
AD/DC Adapter	External power adapter Input: 0.4A max at 90V Universal type AC 100-240V (47/63Hz) Output: DC5V/3A
Vesa mount	Yes (Optional)
Weight	0.6 kg
Dimensions (mm)	223 (W) x 115 (D) x 38 (H)



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Digital Signage